



CLAUDIA MAZARIEGOS

WEB DEVELOPMENT
STUDENT

/ ALL ABOUT ME

I am a Tech enthusiast with a passion for understanding how software works. My knowledge in Web Development, combined with a five year background in Account Management gives me the tools to explore further into how tech and customer service work in unison to provide efficient processes.

/ CONTACT DETAILS

Address: Brooklyn, NY

Email:
claudias.mazariegos@gmail.com

Portfolio: www.claudiatech.com

LinkedIn:
<https://www.linkedin.com/in/claudia-mazariegos/>

Mobile No. 323-573-0023



/ WORK EXPERIENCE

>> Software Engineering Immersive Student

General Assembly | 2020 to 2020

- An intensive, twelve-week, 450+ hour software engineering immersive program teaching full-stack application development with object-oriented programming, MVC frameworks, and SQL database programs

>> Digital Account Manager

Supplyframe Engineering Media Agency | 2018 to 2020

- Increase customer retention by conducting regular performance checks to identify areas for improvement and perform data analysis for on-going strategic customer campaigns
- Interface with Operations and Development teams to resolve issues on how Supplyframe customers can be better served

>> Strategic Account Manager

Xaxis | 2017 to 2018

- Work to ensure campaigns are pacing and meeting KPIs through optimizations
- Develop strong and effective media plans based on strategies
- Lead agency communication, campaign strategy, campaign setup and kickoff process
- Conduct post-campaign analysis and deliver results to agency team and clients

>> Account Management Associate

true[X] | 2015 to 2017

- Track campaign metrics and liaise with Ad Ops team
- Responsible for weekly reporting and data analysis for clients
- Work with clients to confirm assets, set up tags, and assure financial requirements are met

/ EDUCATION HISTORY

>> **General Assembly Software Engineering Immersive**
May 2020 - October 2020

>> **Boston College: Morrissey School of Arts & Sciences**
B.A. in Communication, Marketing | Class of 2015

/ SKILLS

Excel / HTML / CSS / JavaScript / jQuery /
Tableau / SQL / PowerPoint / WordPress / SEO
Optimization / Python / Django