

m90studio.com
linkedin.com/in/magdalena-dev/
github.com/studiosemantica

973-570-4698
m90studio@tutanota.com
New York, NY

Magdalena Krzyzanowski

Designer & Developer

With over a decade of experience in the arts, production, & service industries, I am a designer passionate about connecting ideas and people through unique visual communication and experiences.

Synthesizing immersive paradigms through digital media and web development, I develop creative solutions to adapt, grow usability, and drive aesthetic impact. I thrive in collaborative environments built on respect, organization and consistent opportunity to learn emergent technologies and embrace diverse philosophies.

Skills

Art Direction / UI

Set Styling & Production

Wireframing

Visual Merchandising

Figma/Mockflow

Social Media Campaigns

Print

Photography / Graphic Design

Digital SLRs

Lighting

Photoshop

Adobe Creative Suite

Motion Graphics

Illustrator

Digital Asset Management

CAD

Rhino/Grasshopper

Web & App Development

HTML

CSS

JavaScript

jQuery

Vue

Bootstrap

p5.js

Node.JS

Express

Ruby/Rails

mongoDB/mongoose

Postgres

SQL

Python/Django

Heroku

REST APIs

Postman

Languages Spoken

English, Fluent/Native

Polish, Fluent

Experience

Digital Producer / Graphic Designer

m90studio | New York, NY — Freelance Photography and Design

Jan 2015-Present

- Works with a variety of music, fashion and retail clients from concept to finish in projects including press photography, editorials and producing marketing materials for events, social media and email.
- Implements comprehensive post-production including editing, retouching, color grading, optimization for web and print.
- Client work published in Vice, The Fader, Paper Mag, Digital in Berlin, Self-Titled Mag.

Software Engineering Fellow

General Assembly | New York, NY — Software Engineering Immersive

May-Sept 2020

- Received over 500 hours of professional training throughout a course of 12 weeks providing a foundation in modern full-stack web development and UI design expertise under the mentorship and instruction of industry professionals.
- Conceptualized and developed a portfolio of 4 dynamic, mobile-responsive CRUD applications using restful API's in an agile environment. Projects include a portfolio site, a bootstrap alert board, a music journalism CMS, and a messaging app.
- Collaborated with fellows on concepts, team projects and networking.

Production Artist / Retoucher

Yitka Studio | New York, NY — Commercial Media Production & Style Studio

Jan-Oct 2019

- Produced packaging and marketing imagery campaigns of for e-commerce and store brands such as Bed Bath and Beyond, JC Penney, Kohl's and more. Composited studio photography with meticulous collaging, retouching and color correction of textiles and hard goods. Ensured all designs met department best practices for digital and print release.
- Handled daily correspondence with clients and designers, recruited new talent during staff changes and provided tech expertise in everyday operations at the studio.

Visual Merchandiser

Jay Franco | New York, NY — Global Home Goods Licensor & Manufacturer

Jan-Sept 2019

- Integral in developing and styling flagship showroom of worldwide brand-licensed home goods for 2019 seasonal summer and winter collections. Buyers included Target, Macy's, Wayfair, Walmart, Amazon and more.

Education

2020 CUNY LaGuardia Community College - Tech Impact | New York, NY
Software Engineering Immersive with General Assembly

2013-2018 The Cooper Union - New York, NY
Bachelor of Fine Arts (2018) - 4-Year Full Scholarship, 3.6 GPA Concentration: New Media, Photography, Graphic Design, Printmaking

2016 Universität der Künste - Berlin, Germany
School of Visual Communication - Travel Scholarship
Studied p5.js, python A/V coding